

Exhibit 23

Rubber News

LOGIN

REGISTER

SUBSCRIBE



MENU ≡

Home > Tire

August 31, 2021 02:00 PM

Pirelli raising prices for fourth time in 2021

TIRE BUSINESS REPORT



TWEET



SHARE



SHARE



EMAIL



ROME, Ga.—Pirelli Tire North America Inc. is planning to raise prices in the U.S. on car and light truck tires for a fourth time in 2021, this time by up to 8 percent, effective Oct. 1.

Pirelli cited higher prices of raw materials and changing market conditions as the reasons for the increase. Members of the Pirelli sales team will contact customers to provide more detailed information about the changes.

Pirelli's other increase were:

- July 1—up to 6 percent, varying by line and tire size, in the U.S.
- April 15—by up to 7 percent, varying by line and tire size, in the U.S.
- Jan. 1—by undisclosed amounts, in the U.S.

Most Popular

1	AirBoss narrows focus, restructures after
---	---

	challenging 2023
2	Wacker employees shine with 'Presidential Spotlight' award
3	Goodyear's Moorhead and Perangin-angin honored as 'outstanding women in manufacturing'
4	International Women's Day: 4 women who are inspiring, leading
5	Chemours report says CEO, CFO improperly shifted payments to boost compensation

SIGN UP FOR NEWSLETTERS

☐ Daily Newsmail
☐ Breaking News
☐ Rubber in Automotive
☐ Silicone News
☐ Latex News
☐ Most Read Stories
☐ Data Store
☐ K Show News
☐ RN Events
☐ RN Webinars and Livestreams

EMAIL ADDRESS

SUBMIT

Letter — to the — Editor

Rubber News wants to hear from its readers. If you want to express your opinion on a story or issue, email your letter to Editor Bruce Meyer at bmeyer@crain.com.

GET OUR NEWSLETTERS

Staying current is easy with Rubber News delivered straight to your inbox, free of charge.

[SIGN UP NOW](#)

SUBSCRIBE TODAY

Subscribe to Rubber News to get the best coverage and leading insights in the industry.

[SUBSCRIBE](#)

CONNECT WITH US



MISSION

To serve companies in the global rubber product industry by delivering news, industry insights, opinions and technical information.

Rubber News

CONTACT US

2291 Riverfront Pkwy, Suite 1000
Cuyahoga Falls,
OH 44221

Customer Service:
877-320-1726

RESOURCES

- | | |
|---------------------------------|----------------------------------|
| About Us | Privacy Request |
| Digital Edition | Terms of Service |
| Staff | Careers |
| Advertise | Ad Choices |
| Order Reprints | Sitemap |
| Privacy Policy | |

PARTNER SITES

- [Tire Business](#)
- [European Rubber Journal](#)
- [Plastics News](#)
- [Urethanes Technology](#)
- [Automotive News](#)
- [Crain Brands](#)



Copyright © 1996-2024. Crain Communications, Inc. All Rights Reserved.

